

Implementation and Training Challenges for the Traceability Final Rule

Requirements for Additional Traceability
Records for Certain Foods
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What is Traceability?

A series of procedures that allow to follow the movement of a food and its ingredients through each step of the supply chain.
“One Step Forward and Backward”



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A Few Challenges such as Understand:
Why is Traceability Important
for the Produce Supply Chain

What Problem is Trying to Get Solved with the Rule



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Summary of the Rule

- The Food Traceability Rule requires people who produce, process, pack or holds food in the Food Traceability List (**FTL**) to keep and provide their supply chain partners with specific information (Key Data Elements, or **KDEs**) about certain Critical Tracking Events (**CTEs**) in the food supply chain.



How do we Explain it to Others?
How Can we Reach a Wide and Diverse Audience?
What is Simple and Works?



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Traceability Implementation and Training Challenges

- Large and complex supply chains
- Phytosanitary vs food safety
- Understanding and interpretation of the Rule
- Produce collectors
- “I have everything”, and in reality there is not a lot
- Acopiadores
- Private standards vs regulation
- Simulated or simple “mock recalls”



Traceability Implementation and Training Challenges

- Flow of information along the supply chain
- Teléfono descompuesto
- Access to a good technical support
- Access to technologies
- Farms of all sizes (micro, very small, small, médium, large and very large)



Some Training Needs

- Development of communication tools for raising awareness about the Rule in the Produce Industry
- Quick Reference Guide to Rule Requirements
- Traceability Guide for Growers, Packers and Importers
- Short (simple language) informative videos on what this is about, and some info on how to get started.
- Cultural compatible training that include practical examples related to the region.
- Training telling people “How” and not only “What”



NMB 2023 Activities

- Development of communication tools for raising awareness in the mango industry
 - Quick Reference Guide to Rule Requirements
 - Traceability Guide for Growers, Packers and Importers
- Two to four informative animated videos on what this is and what this about, a little bit on how to get started.



Thanks!



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