Mechanization Through Agricultural Service Providers

SIMERS - RS - BRAZIL
BEFORE...WHAT WE DO...
PRACTICAL EXAMPLE OF INCREASING SOIL PRODUCTIVITY WITHOUT SOIL DEMAGE
MY FATHER WAS A SMALL FARMER...
BUT HE WAS NOT SUCCESSFUL IN FARMING...
HE BECAME SUCCESSFUL IN IMPROVING SOIL QUALITY AND TRACTORS AND HARVESTERS POTENTIAL
HOW TO REDUCE SOIL COMPACTATION THROUGH EQUIPMENT SERVICES?

HOW?
Water Improves Soil Quality
Compaction decreases Water in the Soil
As farms get larger
Machines get larger
And Soil HOLD THIS!
Again, More Soil Compactation
Less water in the soil
Less Productivity
This is what MARINI stand for since 1989!
Improving soil productivity!
Plants Grow Better!
USING A SIMPLE PROCESS THAT CAN IMPROVE FARMERS LIFE IN THE FIRST YEARS!
For What **Simers** Stand For?
AT SIMERS WE PROVIDE SERVICES TO COMPANIES AND INDUSTRIES THAT PROVIDE MORE AGRICULTURE PRODUCTION AND PRODUCTIVITY THROUGH MECHANIZATION
WE STAND FOR MORE AGRICULTURE MECHANIZATION, MORE PRODUCTIVITY, INNOVATION AND SUSTAINABILITY
Who we are?
SIMERS:
WE ARE THE UNION OF AGRICULTURAL INDUSTRIES OF RIO GRANDE DO SUL STATE, BRAZIL
60% OF BRAZILIAN PARTS AND MACHINERY INDUSTRY FOR AG.
1179 AG COMPANIES PROVIDING 60% OF AGRICULTURAL EQUIPMENTS TO FARMS MECHANIZATION IN BRAZIL
... MOST OF THE MORE INNOVATIVE AG COMPANIES
4 QUESTIONS...
1. How we are helping mechanization as a service providers?
ANSWER 1.
We are establishing partnership with the Industries Associations, Farmers Associations, The Technical Sector for AG and Universities providing a channel of communication to technology diffusion in farming in Brazil.
2. What is the model we use?
ANSWER 2.
INTEGRATION AND COOPERATION WITH SECTORS

SIMERS

AG EXHIBITIONS
INTERNAL SERVICES
OUR INDUSTRIES
FARMING AND INDUSTRY INSTITUTIONS
TECHNICAL SECTOR
FINANCIAL INSTITUTIONS
UNIVERSITIES
GOVERNAMENT
3. HOW CAN WE EXPAND OUR MODEL?
Replicating this model to other countries. A model with integration and cooperation between institutions.
Seminars like this help to elevate our cooperation!
4. IDENTIFY THE CONSTRAINTS THAT PREVENT SERVICE PROVIDERS TO HAVE GREATER REACH AND IMPACT.
INDUSTRIES NEED TO LOOK TO SMALL FARMERS MECHANIZATION

SMALL FARMERS NEEDS FARE RATES, TIME AND WAYS OF FINANCING THEIR ACQUISITION (AS SOME COOPERATIVES DOES)

COOPERATION BETWEEN INSTITUTIONS AND FARMERS
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I WILL HAPPY OF RECEIVING YOUR E-MAILS.
THANKS YOU!
#SAVEWATER
#SAVELIVES
#AGPLANETISPLANANA