



CALL FOR CONSULTANTS

PROJECT: SUPPORT THE CREATION OF A YOUTH IN AGRICULTURE VIRTUAL BUSINESS INCUBATOR AND RESOURCE HUB

Financed by the Technical Centre for Agricultural and Rural Cooperation (CTA)

IICA invites interested, eligible, qualified applicants to submit applications for "Consultant: Virtual Platform Development"

Qualifications and Evaluation for Contract Award:

Responsive candidates will be evaluated as per below evaluation scale.

The candidate with the highest score above the minimum score of 80% will be invited to negotiate a contract.

#	Description	Weighting
Minimum Technical Score – 80 points		
A	<u>Qualifications</u> Minimum technical certificate in web design/development	22
		22
B	<u>Skills</u> Good written and oral communication skills	4
	Administrative and management competence	2
	Fluency in English (speak, read and write)	2
		8
C	<u>Key Expertise</u> Capacity of the Consultant to provide the services required to fulfil the requirements of the Terms of Reference	10
	Working knowledge of techniques and applications for website optimisation and management; particularly the use of Google Analytics	20
	Working knowledge of techniques and applications for functional integration of social media platforms into a website	10
	At least 5 years' applicable professional experience as a website designer (including building websites, arranging web-hosting and site management interfaces/platforms, etc.); preferably in a developing country	20
	The ability to create website graphics (e.g. logos, brand images) is an asset	10
		100
	Total	100

Procedure for Submitting Applications:

1. Applications must consist of (i) written expression of interest for the consultant position as well as (ii) brief justification of suitability for consideration (either as attached cover letter or in email) and (iii) updated curriculum vitae.
2. Applications must be completed in English and submitted by email with the subject caption "Consultant: Virtual Platform Developer" to brent.theophile@iica.int.
3. Only fully completed applications will be considered.

IICA will not defray the costs of submission of any application by mail.

For further information or clarifications, please contact brent.theophile@iica.int.