

**FOURTH IICA TECHNICAL FORUM - 2010**  
**“TRENDS IN ADVANCES IN THE DEMAND FOR FOOD AND ADVANCES IN TECHNOLOGICAL  
INNOVATION IN AGRICULTURE:  
OPPORTUNITIES AND CHALLENGES”**

**DATE AND PLACE**

IICA Headquarters in Costa Rica (San Isidro de Coronado). Thursday, 10 June 2010

**PROGRAM**

- 08:30-9: 00      Opening address: Dr. Víctor Villalobos, Director General of IICA
- Session 1**      **TRENDS IN THE DEMAND FOR FOOD: OPPORTUNITIES AND CHALLENGES  
FOR AGRIBUSINESS**
- 09:00-09:30      Presentation: Dr. Arturo Barrera, Chile
- 09:30-09:45      Discussant: Dr. Eduardo Alonso, Consultant and Adviser to the Automercados  
Supermarket Chain
- 09:45-10: 00      Discussant: Dr. Mario Montero, Vice President of CACIA
- 10:00-10:45      Questions and answers  
Moderator: Dr. Tania López, Deputy Minister of Agriculture \*
- 10:45-11:15      Refreshments
- Session 2**      **ADVANCES IN TECHNOLOGICAL INNOVATION IN AGRICULTURE:  
OPPORTUNITIES AND CHALLENGES FOR GOVERNMENTS AND  
INTERNATIONAL AGENCIES**
- 11:15-11:45      Presentation: Dr. Eduardo Trigo, Grupo CEO-Argentina
- 11:45-12: 00      Discussant: Dr. Enrique Alarcon, IICA
- 12:00-12:15      Discussant: Dr. Bernardo Mora, INTA, Costa Rica
- 12:15-13:00      Questions and answers  
Moderator: Dr. Carlos Pomareda, SIDE-Costa Rica