

IMPLEMENTATION OF THE INSTITUTIONAL STRATEGY FOR TECHNICAL COOPERATION IN FOOD SECURITY

OCTOBER, 2009

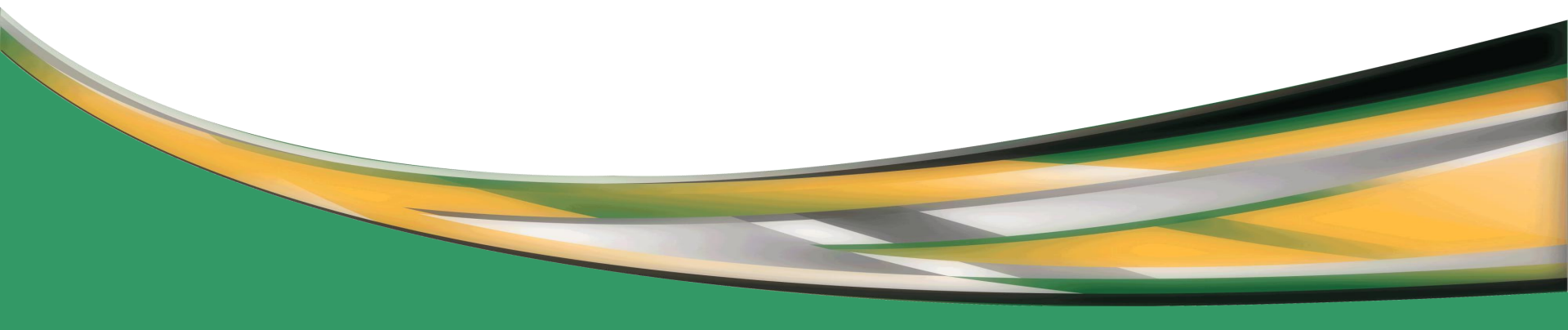


Fifteenth Regular
Meeting of the
IABA

Background

2006-2010 MTP: Components of the vision

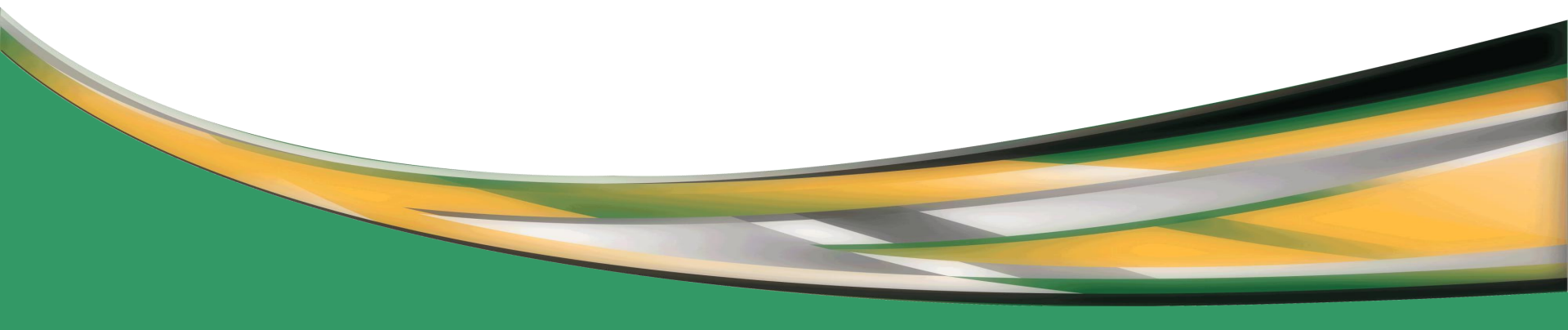
1. Promotion of sustainable agricultural development
2. Promotion of rural prosperity
3. Promotion of food security



Background

In 2008...

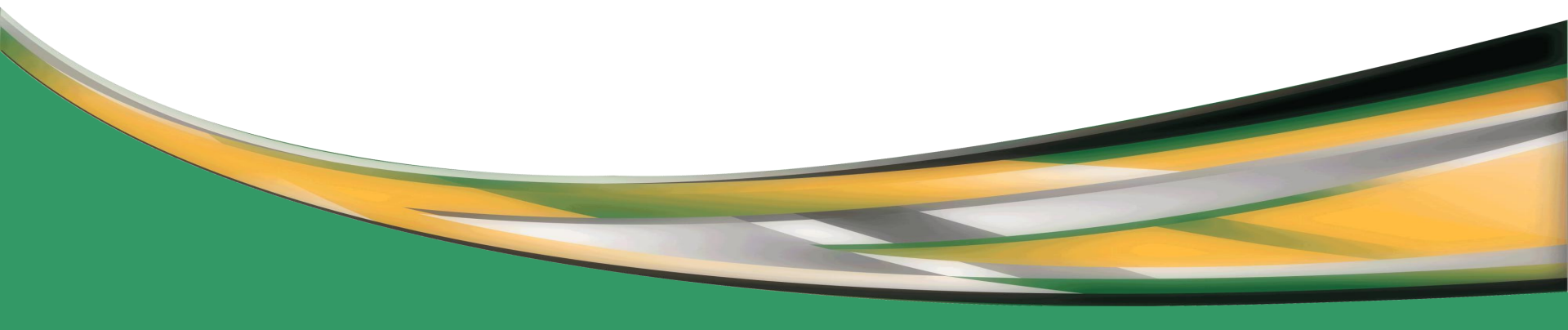
- Reduced supply of food worldwide
- Rise – volatility in prices of staple foods
- Higher prices for agricultural inputs
- FS threatened in net importing countries
- Uncertainty on markets for staple food products



Resolution 482 of the Executive Committee

1. Instructs IICA to:

- a) Monitor and report on the food security situation and the determining factors and impacts of same;
- b) Provide support and advisory services in the area of food security; and
- c) Revise and adjust its technical cooperation agendas;



Resolution 482 of the Executive Committee

Instructs IICA to:

- d) Provide technical cooperation in FS. Collaborate with the OAS and other institutions to increase access to financial resources; and
 - e) Collaborate with institutions to support training for and the transfer of technology to small- and medium-scale farmers especially.
2. Take into account the programs of other organizations in order to promote cooperation and avoid duplication of efforts.



Definition



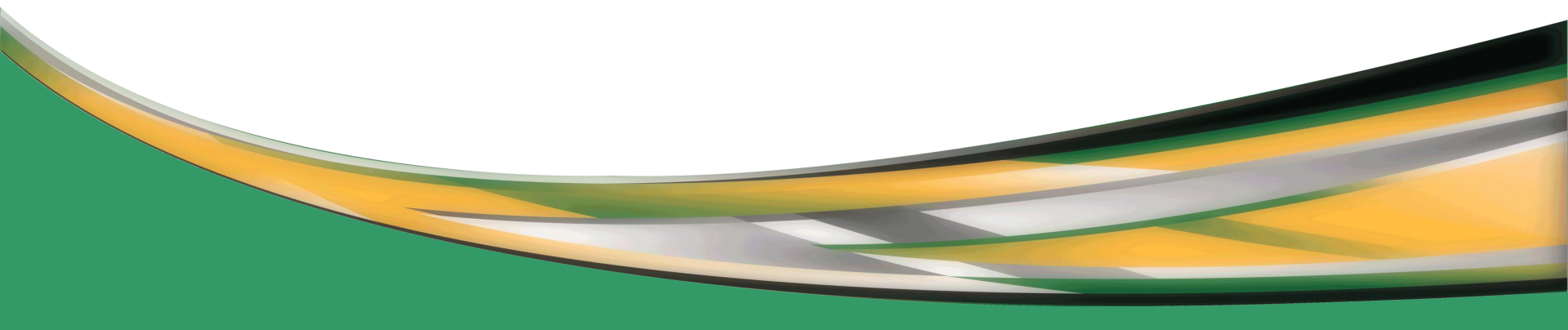
Food security is the existence of conditions that make it possible for humans to have physical, economic and socially acceptable access to a safe and nutritional diet according to their cultural preferences, and which allow them to satisfy their food needs and to live in a productive and healthy way. These conditions are:

- **Physical availability of food**
- **Access for all the people to food**
- **Good use of food**
- **Stability in access**

Objectives of the strategic lines

Line 1: Institutional innovation for a new paradigm of technological change

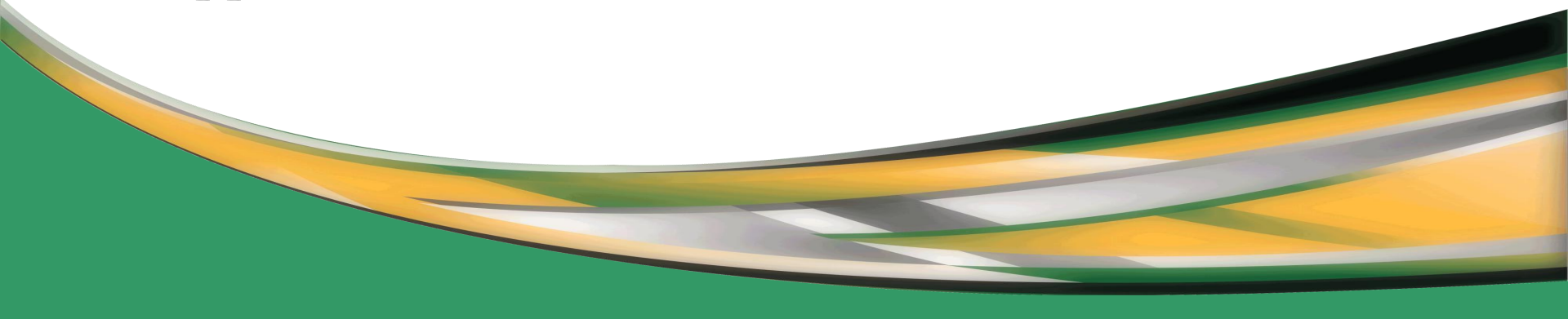
Improve the institutional framework of agricultural research, extension and technological innovation in order to increase the availability and variety of food



Objectives of the strategic lines

Line 2: Institutional framework and services to better able small- and medium-scale producers and family agriculture to become involved in the market

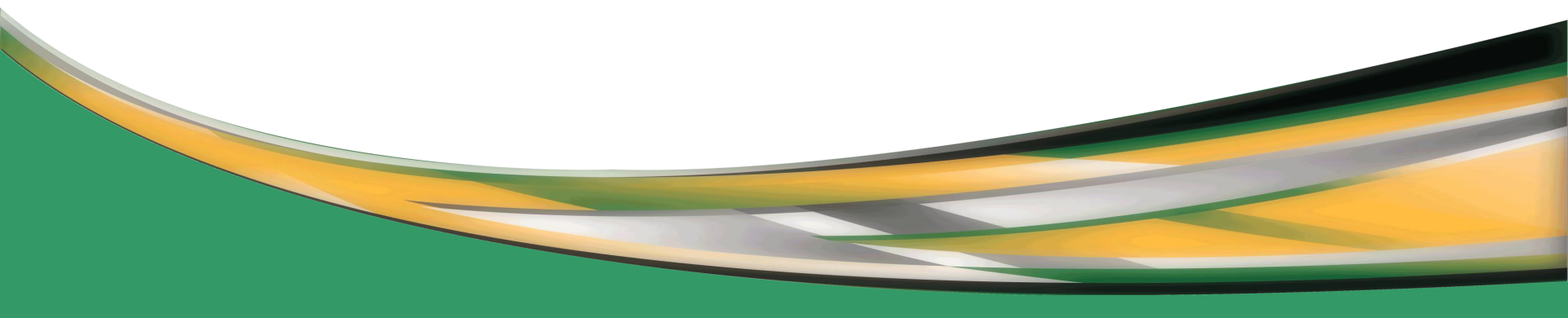
Contribute to increasing the incomes of small- and medium-scale producers, in order to guarantee access to food and, at the same time, help to increase the food supply in the member countries



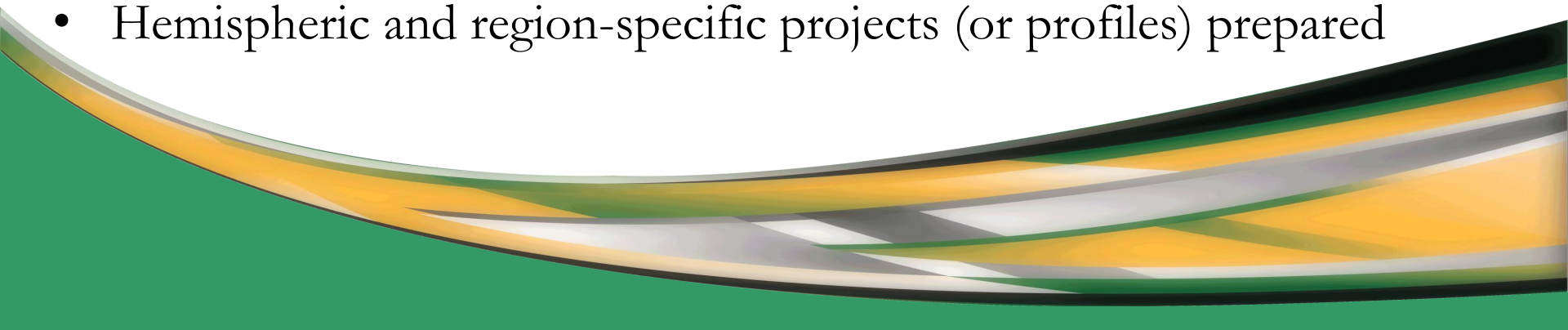
Objectives of the strategic lines

Line 3: Analysis, monitoring and dissemination of policies and information on the state of and outlook for FS

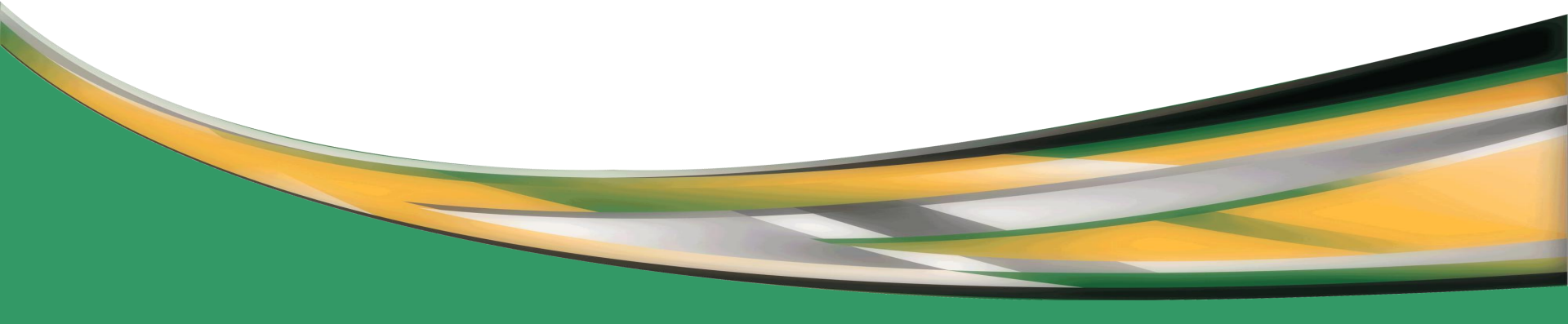
Monitor, analyze and report on the state of and outlook for food security and on policies and instruments for improving it



Progress in 2008-2009

- Strategy, guidelines and focus for technical cooperation in FS developed
 - Potential areas for intervention, with a comprehensive and long-term approach, identified
 - Leaders of each Strategic Line designated
 - Strategy and lines of action explained to Representatives and Specialists in programming meetings; adjustment of agendas
 - Food security incorporated into 2009 Action Plan
 - Hemispheric and region-specific projects (or profiles) prepared
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Projects, programs and activities



**CARTERA DE PROYECTOS PARA MEJORAR LAS
CAPACIDADES PARA LA SEGURIDAD ALIMENTARIA EN
AMÉRICA LATINA Y EL CARIBE**



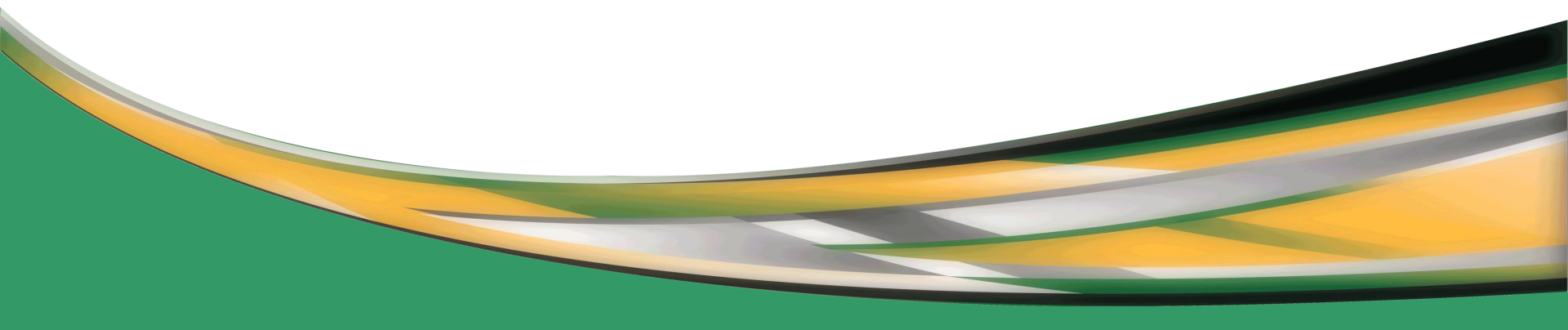
**Promoviendo a los pequeños y
Medianos productores
agropecuarios**

Junio • 2009



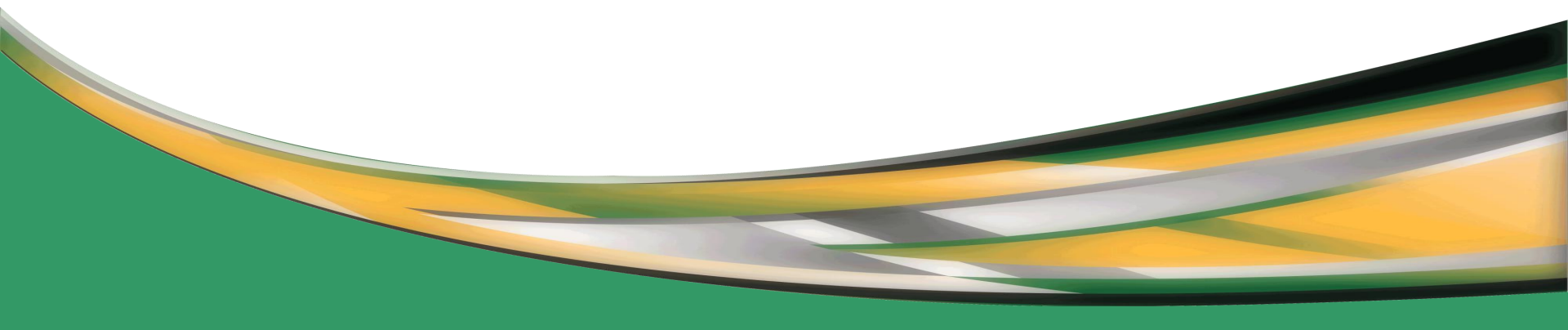
Line 1

- Institutional and technological innovations for production systems based on Family Agriculture(study, workshop and publication)
- Assessment of the impact of agricultural knowledge, science and technology on development (reduction of hunger and poverty), with IAASTD/World Bank
- Platform of institutional innovations for technological innovation.
PROCISUR-IICA



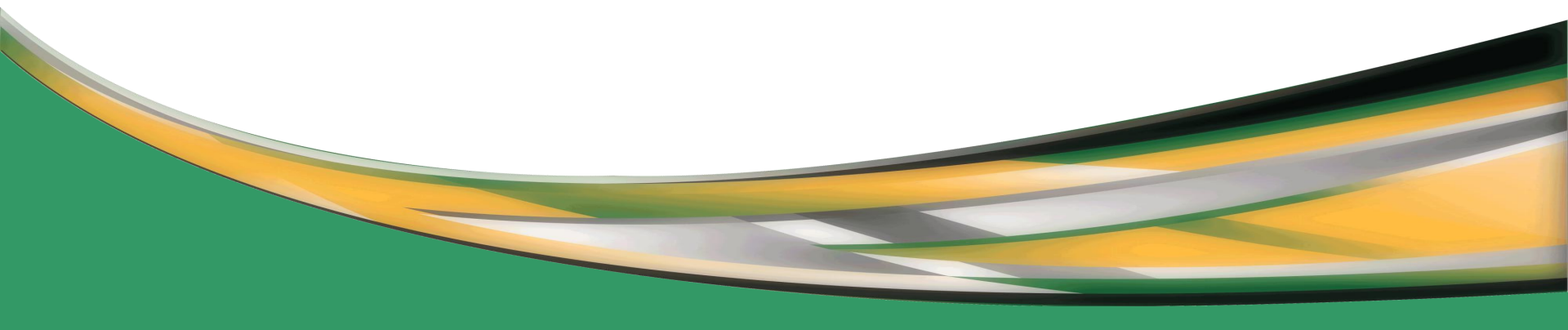
Line 1

- Promotion of technology for native crops and food security in vulnerable populations (Andean R.)
- Native Andean Foods Program - PANA Fund (Andean R.)
- Conceptual framework “New Paradigm of Rural Extension and Technical Assistance” (Andean R.)
- Bean initiative (Northern R.)




Line 1

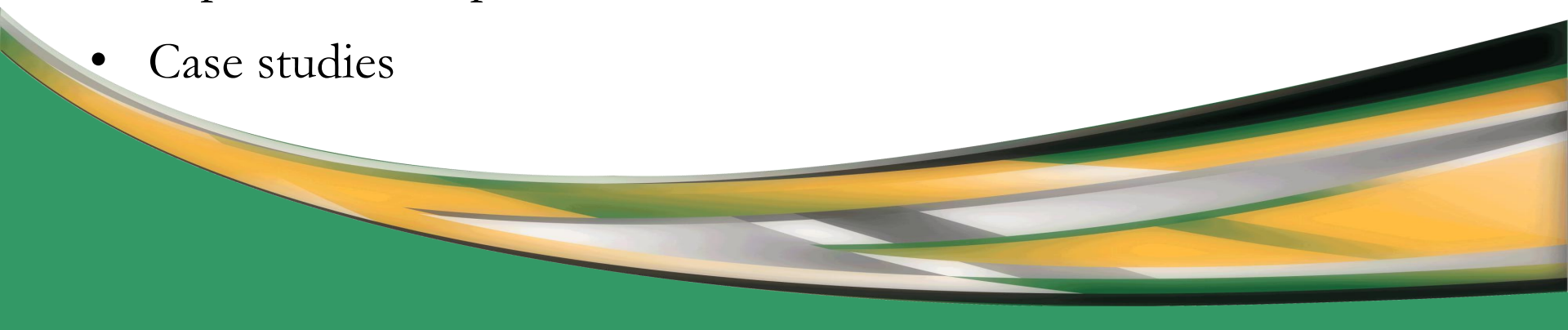
- Program on institutional and technological innovation for FS of small- and medium-scale agriculture (Central R.)
- Dissemination of information and knowledge on technologies and best practices in order to support small- and medium-scale producers (Caribbean R.)
- Actions in Ecuador, Venezuela, Panama, Honduras, Trinidad and Tobago, Uruguay, Costa Rica, Dominican Republic and Bolivia



Line 2

- Development of the production-related, labor-related and management capabilities of small- and medium-scale producers of staple grains or traditional products
 - Development of the institutional framework needed to incorporate small- and medium-scale producers into the agrifood chains
 - Incorporation of small-scale producers into institutional food and nutrition assistance programs. (Andean R.)
 - Linkage of small-scale farmers to markets(Central R.)
 - Development of new producer organizations to facilitate the adoption of best practices (Caribbean R.)
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Line 3

- Hemispheric observatory of food security
 - Network for information, analysis, and thinking on food security for the rural and agricultural sector (Andean R.)
 - FS observatory: SICAGO (Central R.)
 - System for monitoring, analyzing and evaluating food security (Caribbean R.)
 - Section on FS in Bulletin (Southern R.)
 - System for following up on policies (on Office websites)
 - Development of methodologies for analyzing impacts and implications of policies
 - Case studies
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Integrative Program


“Small- and Medium-Scale Agriculture: Technology, Markets, Policies and Institutions”

Conceptual Framework

Improve the capabilities of small- and medium-scale producers and of the existing institutional framework in IICA's member countries for the purpose of increasing the availability of and access to food



What is the goal?

- To enhance IICA's leadership in this field
 - To concentrate on supporting **small- and medium-scale agriculture**
 - To focus on areas in which IICA has strengths and can add value
 - To promote a medium- and long-term vision of FS
 - To integrate and link national, regional and hemispheric actions under a limited number of strategic lines, while respecting the particular emphases of each
 - To coordinate with strategic partners to avoid a duplication of efforts
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Emphasis on small- and medium-scale producers

- Account for most producers
- Produce large percentage of all food on national markets
- Form part of a highly vulnerable and sensitive segment of population
 - Rise in prices has increased poverty
 - Setback in efforts to achieve the Millennium Goals
- Multiplier factor in the generation of rural incomes



CHALLENGES

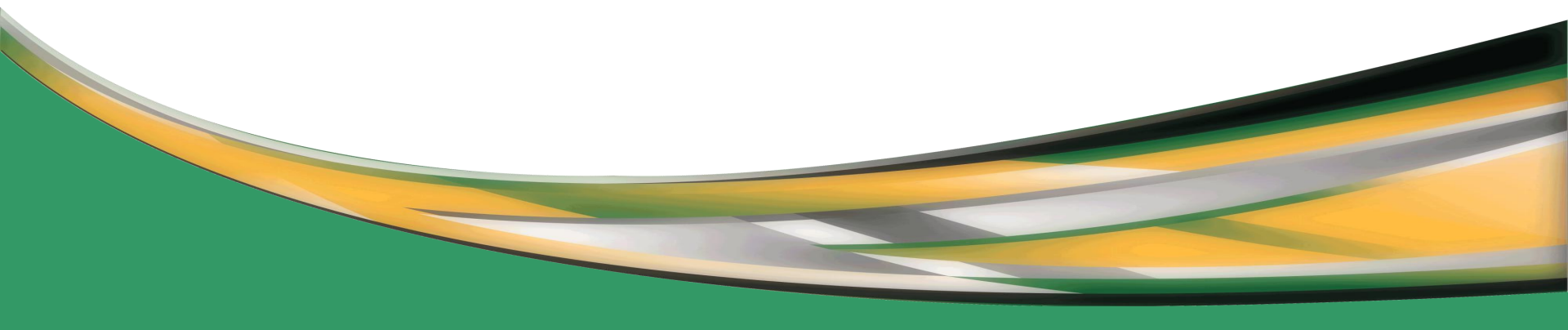
- To incorporate technology needed for improving and diversifying production
- To establish effective and permanent links to markets
- Absence of institutional framework and policies aimed at this segment in order to facilitate these processes
- To analyze and coordinate food security strategies and plans

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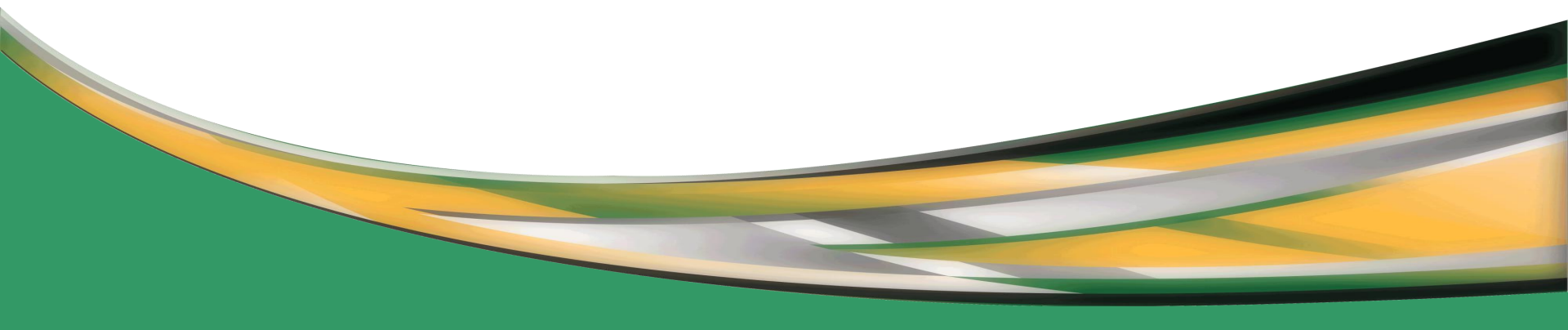
Objective

To provide technical cooperation to IICA member countries in the area of food security policies, as support for **developing and strengthening an institutional framework that will favor technological change and the incorporation of small- and medium-scale agricultural and rural producers (including family agriculture) into markets**



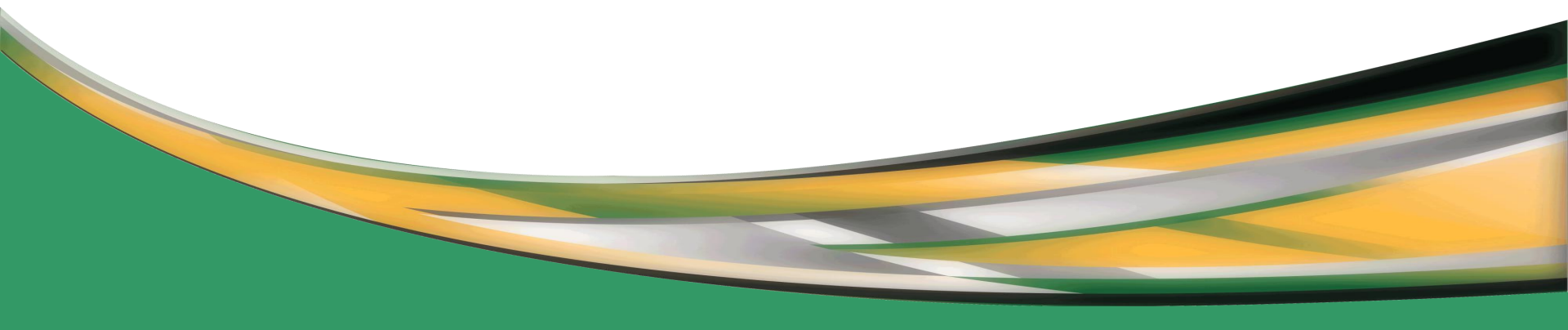
Specific Objectives

- a. Support the countries in improving the institutional framework of agricultural research, “extension” and technological innovation in order to increase the availability and variety of food



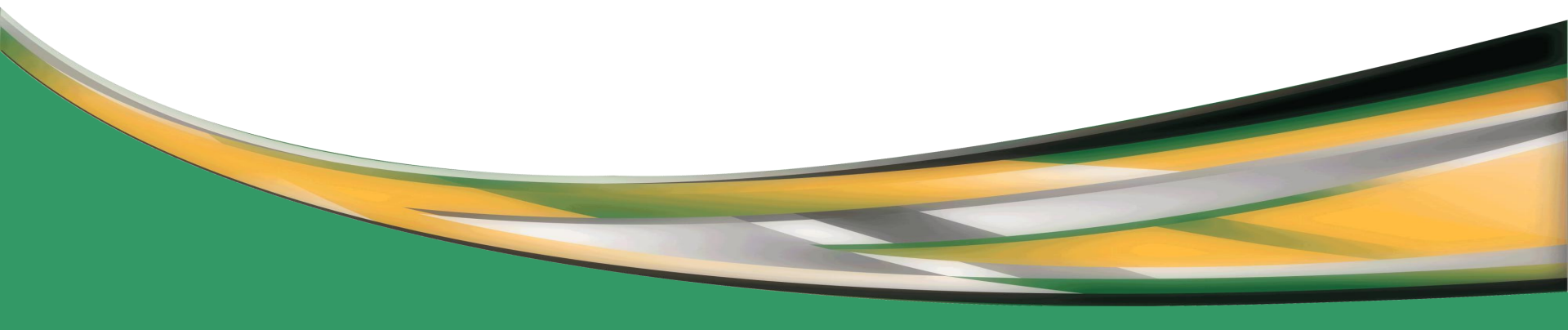
Specific Objectives

b. Contribute to increasing the incomes of small- and medium-scale producers, in order to guarantee access to food and, at the same time, help to increase the food supply in the member countries of IICA




Specific Objectives


c. Create the conditions required to develop and strengthen institutions, adopt policies and apply of instruments that will lead to an environment conducive to the development of small- and medium-scale farmers and family agriculture, and their linkage to markets



Expected products (2009-2010)

1. Consolidated, process of technical cooperation in food security in support of the member countries
 2. Documented, **state of** institutional framework, programs, instruments and processes
 3. Defined, **common priorities** of the countries regarding small- and medium-scale agriculture and its contribution to FS
 4. Established, priorities of the countries in the area of **capacity building**
 5. Identified, “**good practices**”
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Expected products(2009-2010)

6. Identified, **successful cases**: projects, instruments, processes and frameworks for intervention
 7. Defined, **mechanisms for cooperation** among countries to transfer these good practices and interchange knowledge
 8. Identified and shared, **important topics** for the countries related to **policies, instruments, institutions and information.**
 9. Defined, **cooperation programs** at the three levels of action. **Strategic partnerships** identified.
 10. Bases for discussions with **cooperation and donor agencies** to seek consensus on a common agenda
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Activities for Stage 1 2009


- Dissemination of information on IICA's plan and actions in FS (July 2009)
- Andean Region.
 - Studies in representative territories: Caripuyo, Huaura, El Oro, Huila, Andres Eloy Blanco
 - Analysis and systematization of information and lessons learned, by country, region and strategic lines
 - Regional workshop November 12-13 in Ecuador

Activities for Stage 1 2009

- Central Region

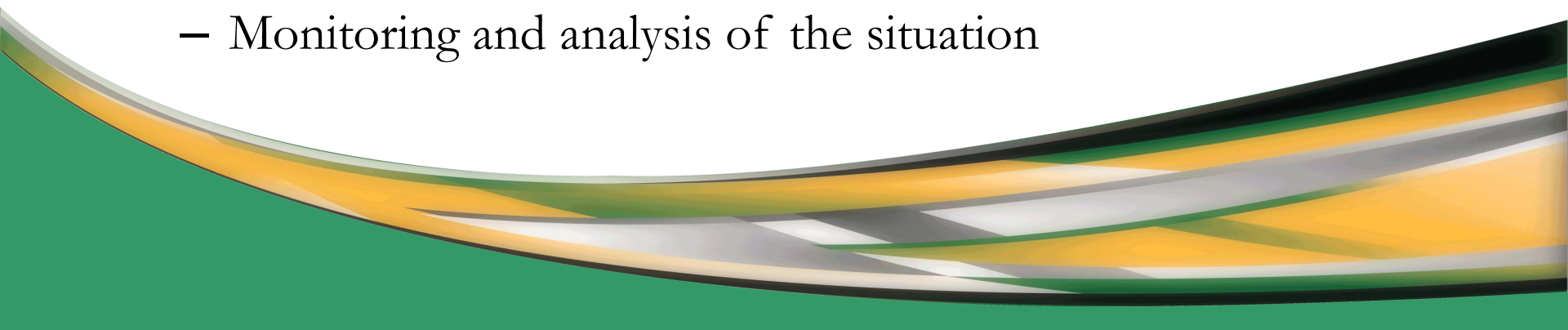
- Regional leaders direct studies in representative territories.
Partnerships with other agencies
- Analysis and systematization of information and lessons learned
- Regional workshop for second week of December

- Caribbean Region

- Monitoring of FS in the region
 - Regional study of FS situation
 - Focus on greenhouse agriculture
 - Regional workshop for January 2010
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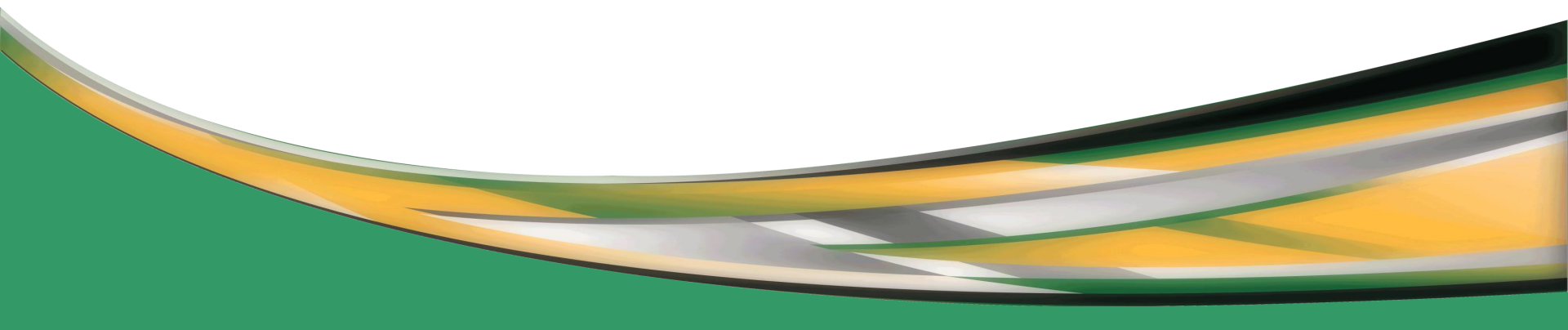
Activities for Stage 1 2009

- Southern Region
 - Actions under Line 1 with PROCISUR
 - Activities of Line 3 con REDPA
 - Forum on Extension in second week of November
- Northern Region
 - Support of global efforts and channeling of aid
 - FS event at the OAS
 - Monitoring and analysis of the situation



Activities for Stage 1 2009

- Hemispheric meeting: *“Small agriculture: Pillar of food security in the hemisphere”* (Early 2010)



THANK YOU



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