



# What International Organizations Can Do to Address Global Hunger

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**END POVERTY 2015** *Make it happen*  
MILLENNIUM DEVELOPMENT GOALS



A Gateway to the UN System's Work on the MDGs

## Global Challenges and Global Mandates

Goal 1: Eradicate extreme poverty and hunger

**1a: Reduce by half the proportion of people living on less than a dollar a day**

**1b: Achieve full and productive employment and decent work for all, including women and young people**

**1c: Reduce by half the proportion of people who suffer from hunger**

The Millennium Development Goals were formed by the 189 member-states of the United Nations

## Regional Mandates: Joint Summit Working Group of the Summits of the Americas Process



Since Quebec 2001, **IICA was mandated by the Heads of State and Government** to promote joint hemispheric action on the part of all actors in agriculture for the purpose of bringing about the sustainable improvement of agriculture, food security and poverty reduction

# Confronting Our Reality

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- 2.3 billion more people by 2050, up 40%-all in developing countries
- 9 million people die a year from starvation or related cause
- Global demand for water has tripled in the last 50 years with no end in sight
- Climate change will exacerbate the situation

Sources: <http://www.ides.org/urgenthungerneeds.php>  
[http://www.fao.org/fileadmin/templates/wsfs/docs/Issues\\_papers/HLEF2050\\_Global\\_Agriculture.pdf](http://www.fao.org/fileadmin/templates/wsfs/docs/Issues_papers/HLEF2050_Global_Agriculture.pdf)  
<http://www.fao.org/news/story/en/item/35571/icode/>  
[http://www.chathamhouse.org.uk/files/11422\\_bp0408food.pdf](http://www.chathamhouse.org.uk/files/11422_bp0408food.pdf)

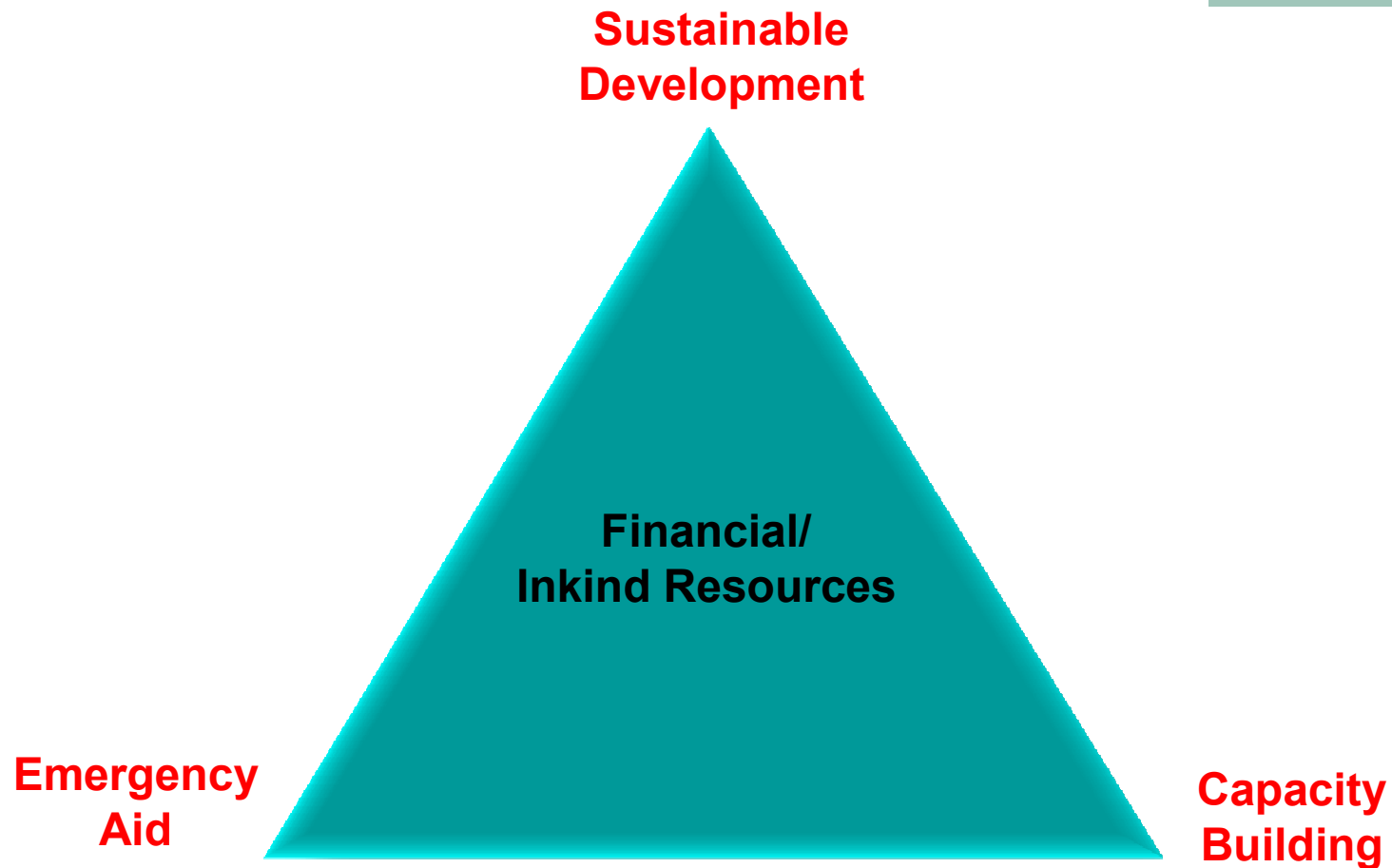
# Who Has a Role?

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- Governments
- International Organizations (IO's)
- Non Governmental Organizations
- Private Sector
- Universities
- Civil Society

The key is to channel these efforts in a collaborative way to avoid dependency and to create sustainable development.

# The IO Triangle



# Lessons Learned- Public Sector

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- Apply the lessons from the 1<sup>st</sup> Green Revolution
- No organization can address the issues alone- requires partnerships
- Emergency aid is not a sustainable solution
  - invest mid-long term solutions
- Share best practices-Brazil's Zero Hunger program

# Lessons Learned- Private Sector

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- Use merger/ acquisition models-find synergies and common cultures
- Risk management discipline-Chief Risk Officers
- Identify and focus on best return on investment (ROI)
- Strategic partnerships: align on common interests
- Achieve internal efficiencies
- Share best practices and apply benchmarking

# The Sleeping Giant aka Our Small Farmer



[http://www.forerunner.com/blog/uploaded\\_images/gulliver1-722913.jpg](http://www.forerunner.com/blog/uploaded_images/gulliver1-722913.jpg)

# Leverage Resources: ROI

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- Promote efficient value chains
- Create access to information through modern technologies-education and extension
- Provide training-business practices, good farming practices
- Provide affordable credit and risk management tools (e.g. insurance)
- Attract the rising generation to careers in agriculture

# A Unique Opportunity: Haiti

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- Positioned for a total reconstruction
- Haitian government recognized as leading the reconstruction efforts
- Joint Ministerial effort- *with one voice on agriculture and natural resource management*
- Minister identifies lead IO
- Donor organizations align themselves to government priorities
- Create and implement new rural development model to address urban to rural migration
  1. Agriculture investment
  2. Job creation
  3. Supporting infrastructure
  4. Capacity building

# 1. Agricultural Investment

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- Agriculture Minister and selected IO's develop short term priorities
- IO's develop specific project profiles
- Government and IO's jointly secure funding
- IO's provide oversight of project development and execution based upon government capacity
- Government develops country-led food security plan supported by lead IO's and selected others

# How IO's Can Address Global Hunger

## Conclusions

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- Respect Government's right to pursue its own destiny
- Support country-led food security plans through integrated projects and capacity building
- Increase investments in sustainable solutions for global food security: agriculture and natural resource management
- Pursue a holistic approach linking smallholders to markets, emphasizing women and value chain efficiency
- Coordinate efforts to use scarce resources: alignment to IO triangle, public/private sector lessons learned
- Adhere to core values: integrity, best practices, transparency, teamwork and accountability

# Parting Thoughts to Consider

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- “I know of no pursuit in which more real and important service can be rendered to any country than by improving its agriculture.”  
George Washington
- “The war against hunger is truly mankind’s war of liberation”. John F. Kennedy
- “You can't build a peaceful world on empty stomachs and human misery.” Norman Borlaug