

INTER-AMERICAN INSTITUTE FOR COOPERATION ON AGRICULTURE

ALTERNATIVE INCOME GENERATION IN RURAL COMMUNITIES

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ANNUAL ACCOUNTABILITY SEMINAR 2011

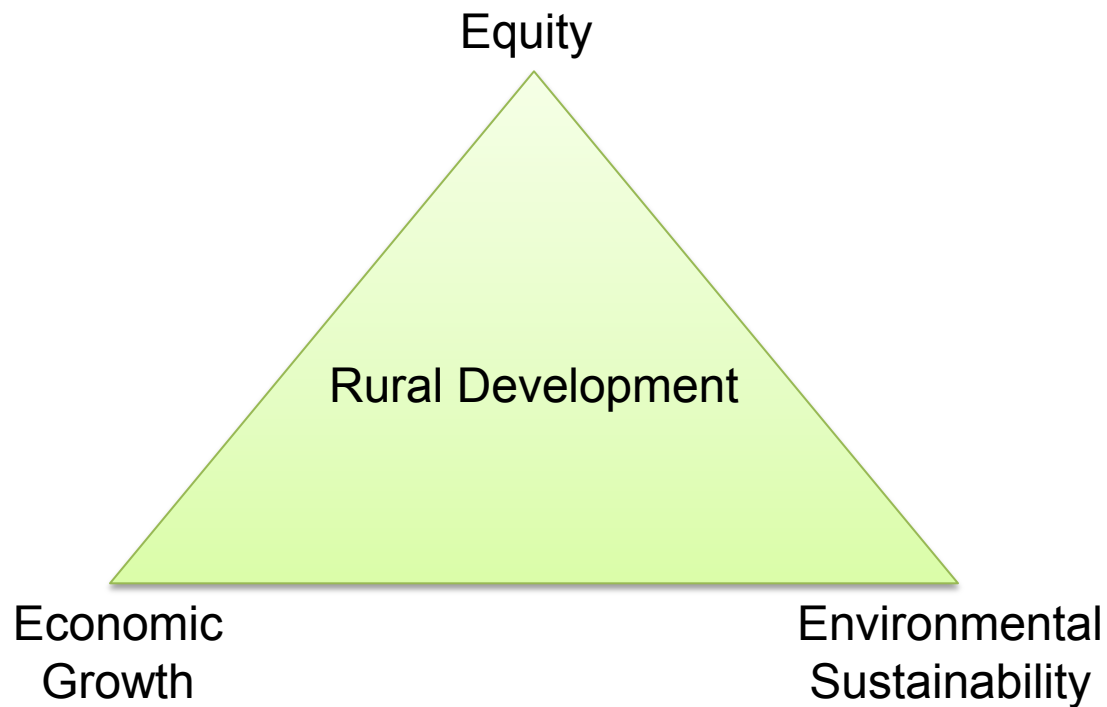


PROMOTING SUSTAINABLE AND COMPETITIVE AGRICULTURE IN THE AMERICAS

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Technical Cooperation Context



Cost of Production Workshop

Focus: Exposing MoA staff, farmers and other stakeholders to techniques in data management for farm enterprises.



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Cost of Production Workshop

Focus: Exposing MoA staff, farmers and other stakeholders to techniques in data management for farm enterprises.

Activities:

•Hands-on workshop:

- Simulation of farm data using the Cost of Production Model;
- Field trip to the farms of two participating farmers.

Expected Result:

- Improved record keeping, managerial and production decision-making at farm level;
- Improved appreciation of farmers' needs and challenges at credit level;
- Enhanced quality of feedback to MoA on farm enterprise information.

Apiculture Training

Potential: Relatively LOW start-up and operating costs; A Great Income Diversification Opportunity for Hinterland Communities.



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Activities:

- Theoretical and Practical Training in Hinterland Community (Muritaro);

- Beekeeping Forum under theme “Promoting Beekeeping Through Strategic Partnerships.”
 - a.) Provide an avenue for feedback on performance of the sector;
 - b.) Provide a platform for the discussion of emerging opportunities in the sector.

Clustering for Competitiveness: A Focus on Institutions

Motivation: Cluster formulation under the IDB funded Agricultural Export Diversification Program (ADP).



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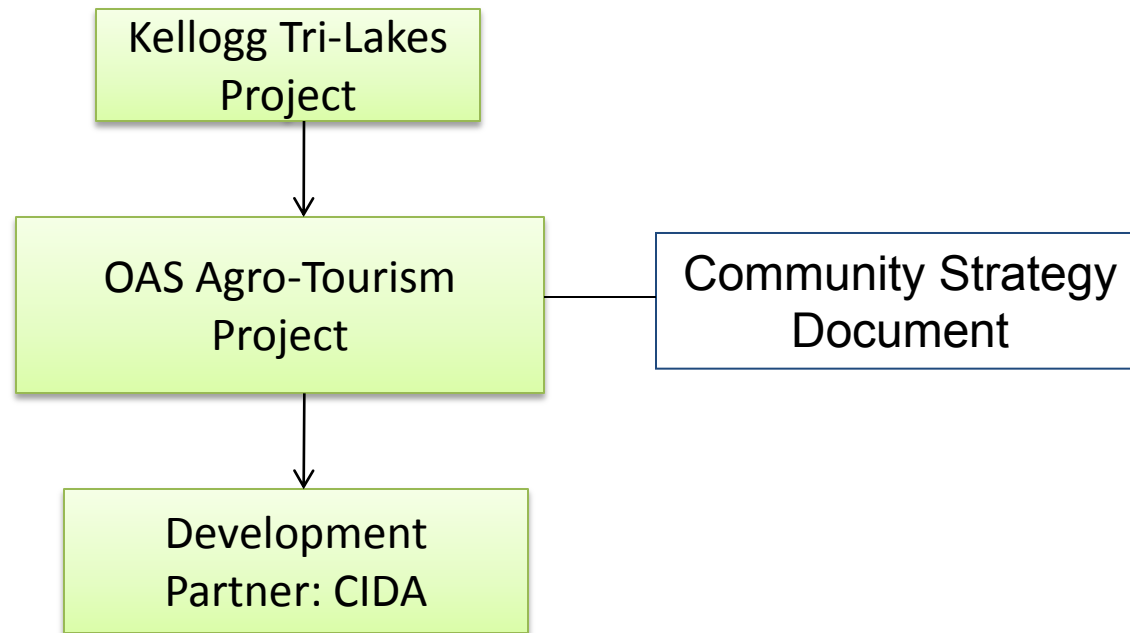
- A series of three presentations delivered at the launchings of the ADP's Livestock, Aquaculture and Fruits and Vegetables Clusters.

Focus of Presentations:

- a.) Basic concept of clusters;
- b.) Benefits of organizing as clusters.

Capoey Rural Tourism Project:

The Genesis of the Project:



Capoeiy Rural Tourism Project: The Result:



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The Technical Cooperation Agenda for 2010-2014: Building on 2010

1. Capacity Building for Improving Market Access for Small Producers and Agro-Producers;
2. Capacity Building for Rural Tourism;
3. Promoting Alternative Income Generation in Hinterland Communities.